

Junior Incentive Program

J Cross Miniature Herefords would like to announce the addition of the Junior Incentive Program, with 2 programs being offered. A program for heifers and a program for steers.

The Junior Heifer program will give the exhibitors the opportunity to receive an incentive on miniature Hereford females purchased from J Cross Miniature Herefords. If the female purchased is successful in winning these competitions they will qualify for the J Cross Incentive program.

The Junior Steer program will give the exhibitors the same opportunity as the heifer program, with different incentive amounts offered.

This program serves as an incentive to youth involved with Miniature Hereford cattle. J Cross Miniature Herefords may review and/or change program guidelines when deemed necessary.

| <u>Qualifying Shows</u> | <u>2010</u> |
|---|-------------|
| National Western Stock Show (NWSS) | January |
| Houston Livestock Show & Rodeo | March |
| Iowa State Fair | August |
| Northern International Livestock Exposition (NILE) | October |
| Oregon State Fair | September |
| North American International Livestock Exposition (NAILE) | November |

Junior Heifer Incentive

Junior must participate in any 3 shows listed above.

Heifers are only eligible for 1 award, even if shown 2 consecutive years.

**Award: \$1000 Grand Champion
\$ 500 Reserve Grand Champion**

These are awarded half cash and half credit towards future purchase. See eligibility requirements.

**Award: \$100 Division Champion
\$ 75 Reserve Division Champion**

These awards will be paid in cash, within 1 year of the winning show, upon receipt of request form.

Steer Incentive

Junior must participate in any 3 shows listed above.

Steers are only eligible for one award either for prospect or market

**Award: \$300 Grand Champion
\$150 Reserve Grand Champion**

These awards will be paid in cash, within 1 year of the winning show, upon receipt of request form.

Junior Heifer/Steer Scholarship Incentives

Purchase **5 heifers** during juniors show career and receive **\$1000** scholarship towards college.

Purchase **5 steers** during juniors show career and receive **\$300** scholarship towards college.

Heifers/steers must be shown in 3 qualifying shows to be eligible.

Heifers that are purchased and re-sold are not eligible for consideration towards the scholarship.

Steers that are sold prior to final market sale are not eligible.

Eligibility Requirements

- Animals must be purchased privately or at an auction from J Cross Miniature Herefords.
- Must have current membership in the MHBA (Miniature Hereford Breeders Association) or the MHYA (Miniature Hereford Youth Association) and the AHA (American Hereford Association)
- The animals must be registered in the Juniors Exhibitors name
- Exhibitors must provide proof of entry and show placing from qualifying show to J Cross Miniature Herefords. This information must be accompanied by a professional quality photo of winning animal at winning show.
- Exhibitors must submit a request form to collect the award. The request form may be obtained from our website at, www.jcross-miniherefords.com or by emailing tac12@charter.net .
- Information and photos become property of J Cross Miniature Herefords and may be used at their discretion in future advertising. Parental permission must be given.
- Heifers or steers re-sold following purchase from J Cross will not be eligible for awards.
- The incentive program runs from January 2010 through December 2010. The next program begins January 2011 through December 2011.
- J Cross Miniature Herefords will pay the highest place ranking of the year won by each animal. (Example: Heifer wins Division Champion in Denver, but wins Grand Champion in Iowa; the heifer will be paid on the Iowa win.)
- Champion/Reserve Champion heifer awards will be given in the form of ½ cash within 1 year of show and ½ credit towards the future purchase of a female from J Cross Miniature Herefords within 24 months of the winning animals purchase date.
- Steer Champions will be awarded within 1 year of winning show, upon receipt of request form.